

Fast-track your business with **jurni**

Partner **jurni**



Start your Partner**jurni**

Jurni is one of the UK's fastest-growing independent vehicle leasing, fleet management and maintenance brokers.

We work with a powerful network of partners – including funders, manufacturers, dealer groups, service and repair specialists, and expert providers across the industry. That includes 11 of the UK's top funders and Fleet Procure – the leading cloud platform for live vehicle procurement and stock management.

This network gives us the buying power, flexibility and insight to deliver real commercial advantage – securing some of the best deals, widest availability, and most competitive terms on the market.



What you get

When you partner with Jurni, you get access to every major funder, Fleet Procure's live stock platform, and some of the best deals in the market.

Our financial product range covers Contract Hire, Contract Purchase, Finance Lease and Lease Purchase – backed by market expertise and tools that help you meet every customer's needs.

Your customers can benefit from a full suite of services: maintenance and repairs, Accident and Risk Management, Fleet and Fuel Management, Flexi Rental and Salary Sacrifice. Each one strengthens customer loyalty and contributes to your business's long-term profitability.

Together, we're not just leasing vehicles – we're reimagining the entire experience.



We partner
with the
best funders

ALPHABET



DRIVALIA



LEASYS
The New Mobility Choice

A KEY ASSOCIATE OF
LEX AUTOLEASE 

MOBILIZE
FINANCIAL SERVICES

Novuna®



VOLKSWAGEN
FINANCIAL SERVICES
THE KEY TO MOBILITY

One **hassle-free** digital solutions package

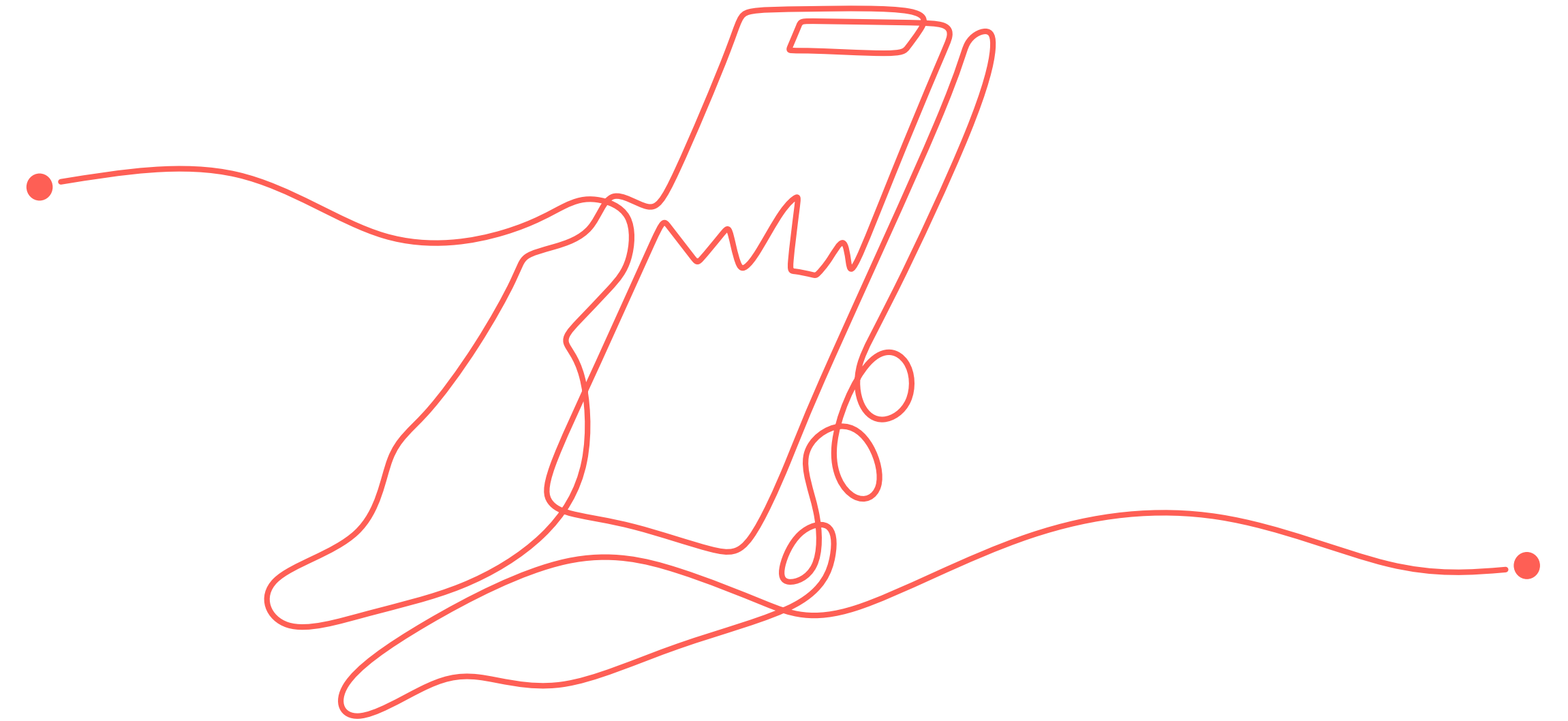
When you partner with Jurni, competitive advantage is built into the digital solutions package.

It has been developed without compromise. Every element designed with your growth in mind.

You'll benefit from a CAP-integrated website built from the ground up and optimised for lead generation. Plus, a CRM system that's fit for purpose to help you grow your business.

What's in the package?

- ✓ End-to-end lead management and reporting
- ✓ CRM management and automation
- ✓ Document production and management
- ✓ Ratebook and manual deal management
- ✓ Website, lead optimisation and more



Get ahead with Jurni

Trust Jurni

With a proven track record building sustainable, profitable businesses.

Professional guidance

We'll help you navigate the complex world of financial compliance.

Unique network

Access to all the major funders and the best campaign deals.

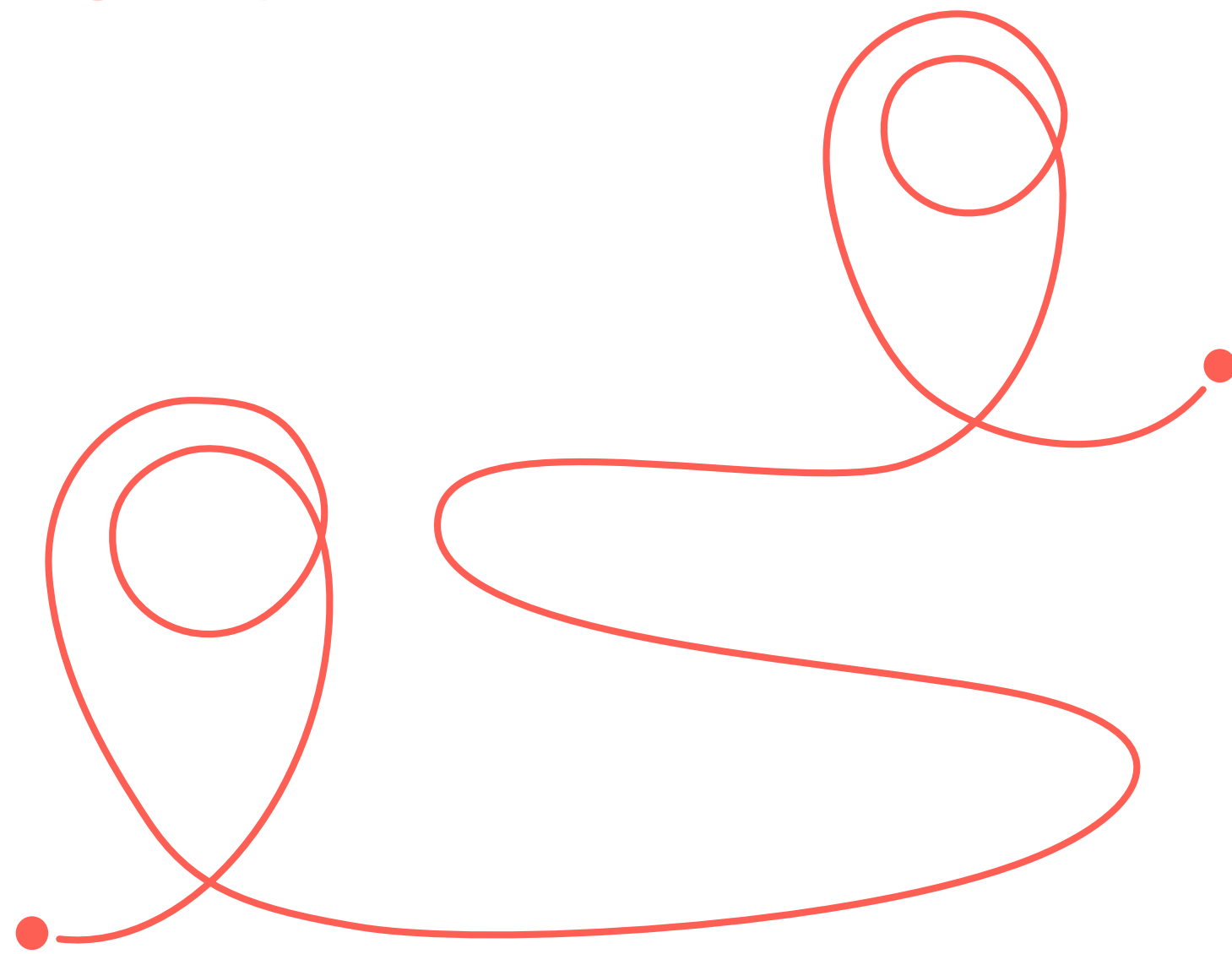
Digital solutions

Easy-to-use tech with all the tools you need for an efficient, scalable operation.

Dedicated team

Hands-on Partner support whenever you need us – digitally or personally.

Our track record



30,000

Vehicles on fleet

4,500

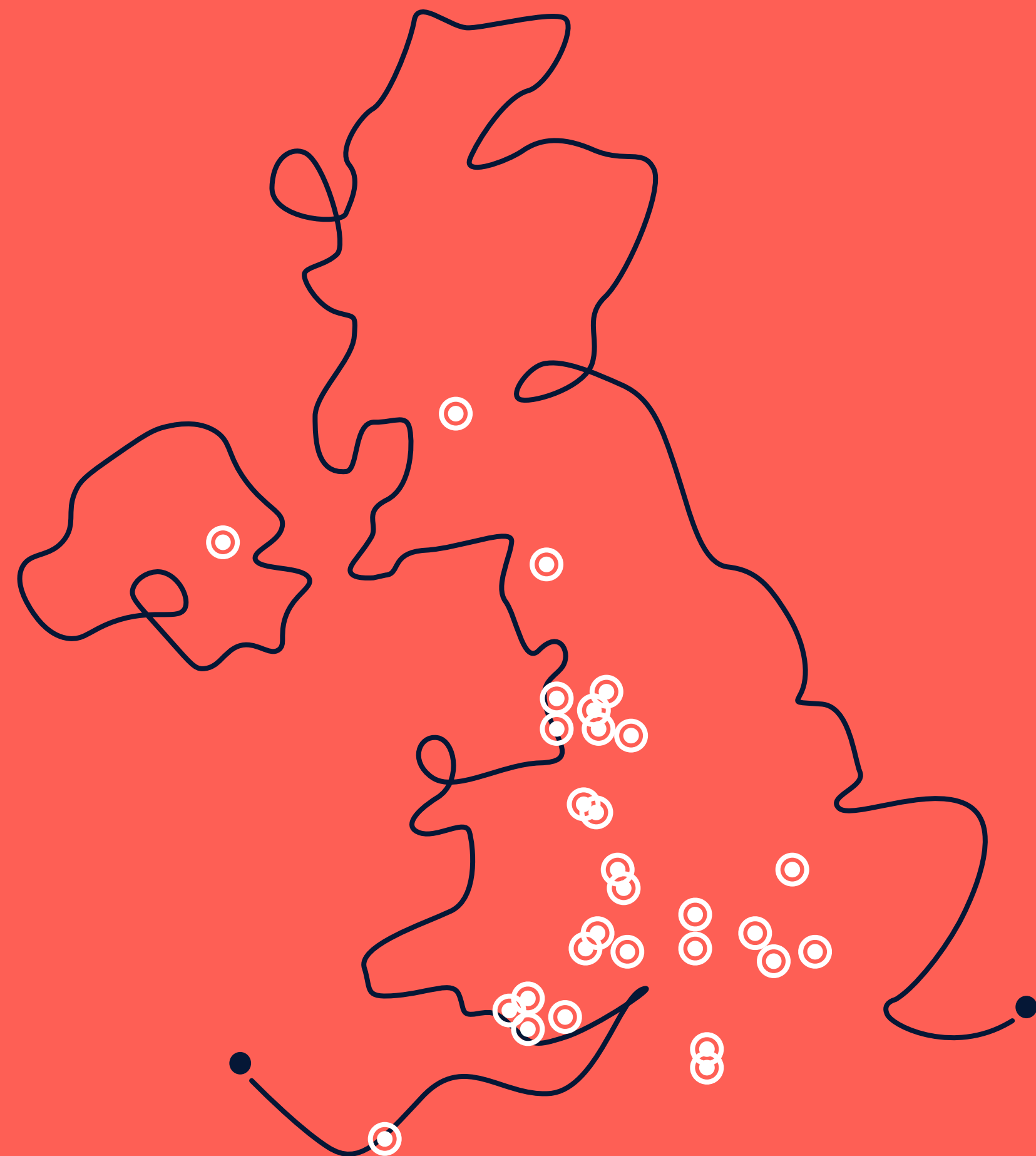
Vehicles maintained
by Upkeep Jurni

3,000

Minibuses on fleet

800+

Vehicles delivered
every month



We've got over 25 Partners

How can Jurni Partners be both
aligned and autonomous?

It's all by design. Our proven model empowers
Partners with shared technology, common goals,
and a customer-first mindset – while giving them
the freedom to run their business their way.

Who can become a Partner?

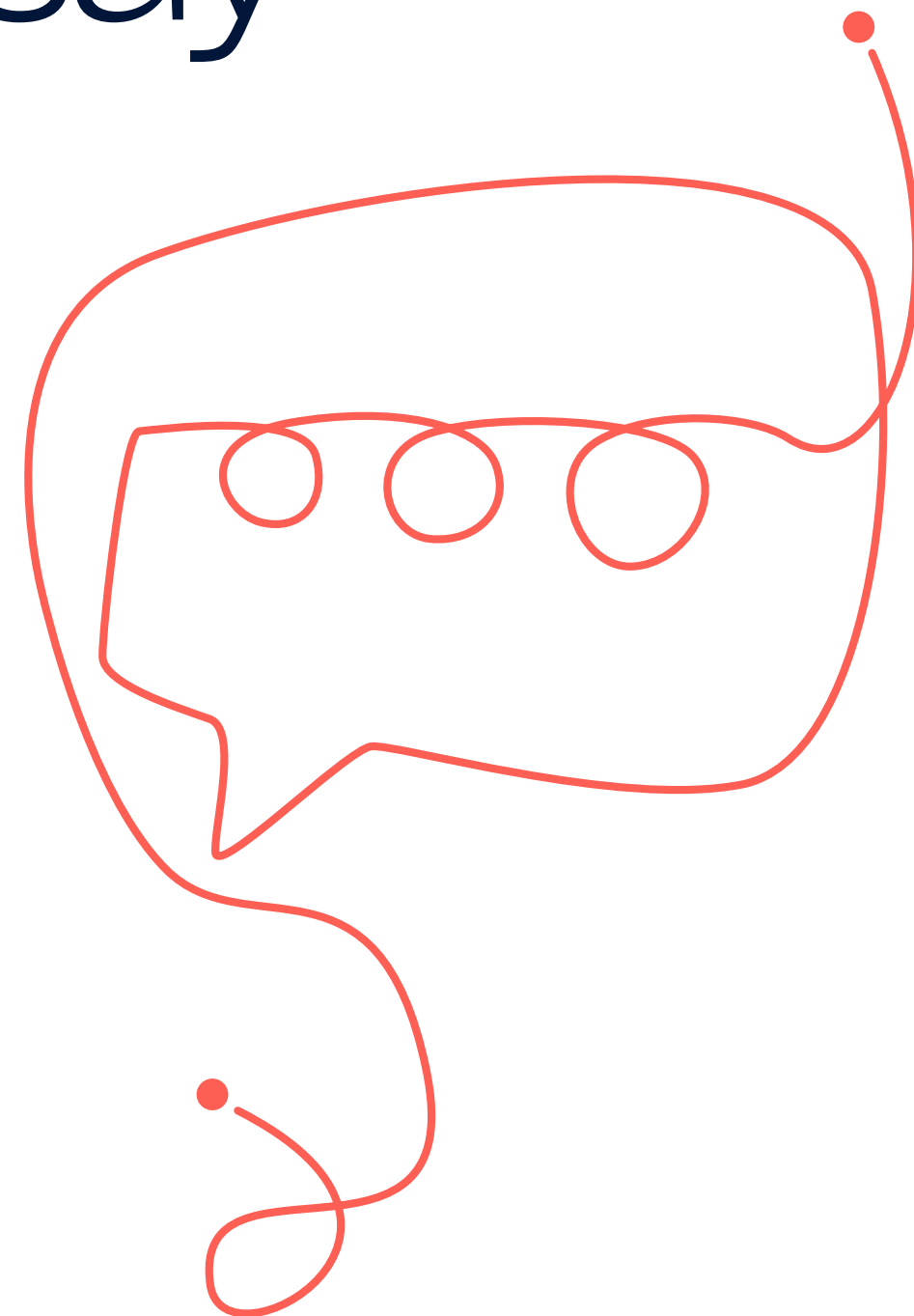
Whether you're starting out
or scaling up, Jurni gives you a
competitive edge.

You might focus on personal leasing,
business fleets or commercial vehicles –
whatever your niche, joining Jurni connects
you to a growth-ready network. You'll get
smart digital tools, streamlined processes
and seamless support to keep your business
moving.

You'll also be backed by industry-leading
compliance standards, with support from
fully trained experts – helping you stay
compliant and better serve your customers.



What our Partners say



“At Jurni the efficient tech and streamlined processes means we spend more time on growing our business. With access to more funders, we’re delivering better deals to our customers.”

Chris Jennings, Leasing Route

“With the expert help navigating industry regulations, we’ve been more focussed on our customer needs which has proved invaluable in growing our business.”

Matthew Paton, Matthew James Vehicle Leasing

“The Jurni partnership has given us streamlined processes and support navigating industry regulations. Working with Jurni also gives us access to all the tools we need to grow our business along with a shared vision and enthusiasm to succeed.”

Martin Robinson, Lease Partner

“As a Jurni partner, Swych has experienced a game-changing transformation. Partnering with Jurni has made us more competitive by giving us direct access to vital funding opportunities and essential platforms that have streamlined our operations. Jurni has significantly reduced our administrative burden, allowing us to focus more on driving sales while ensuring that we remain fully compliant. This partnership has been invaluable in helping us grow our business with confidence and efficiency.”

Danny Dahan, Swych

jurni with confidence

Leverage buying power

Become part of a network ordering more than 10,000 vehicles per annum.

Streamline vehicle procurement

Access to vehicle discounts from a fleet-focused network of dealers, plus manufacturer direct terms and tactical campaigns.

Work easy-to-use tech

Fit-for-purpose website and CRM built to optimise user experience and efficiency.

Improve customer outcomes

With the Partner support team behind you, you'll find adopting our processes, policies and procedures will keep your business efficient and fully compliant.



Increase revenue and grow **profitability**

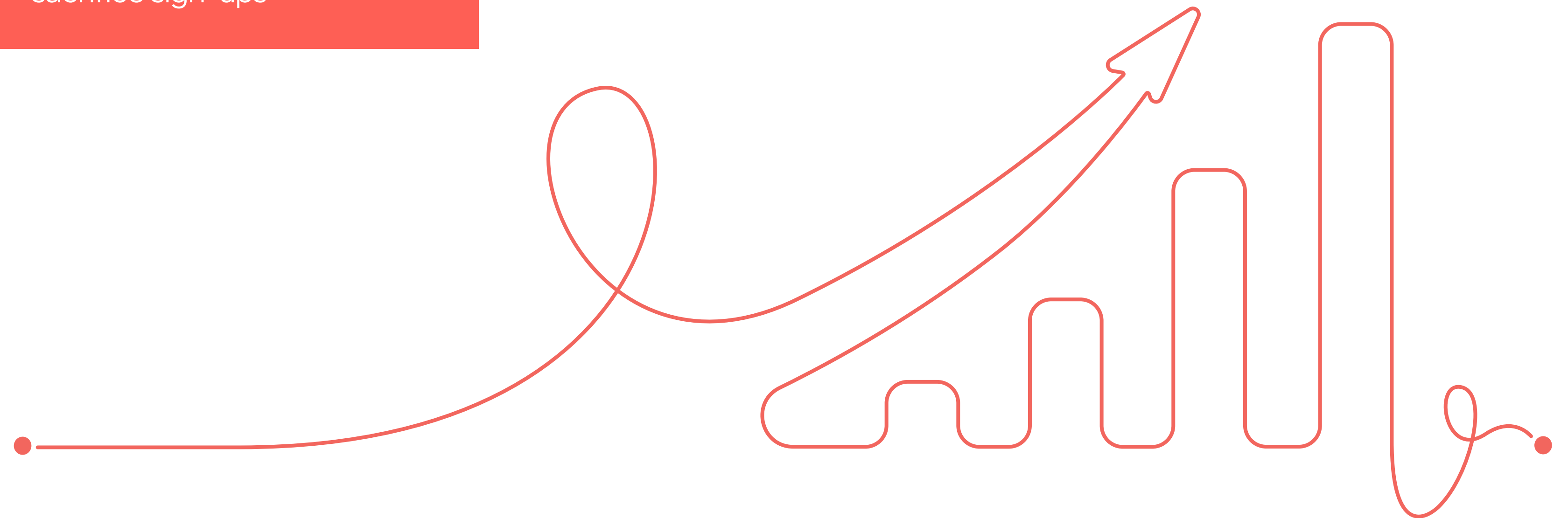
We know what it takes to grow – because we’ve done it ourselves. And we’re here to help you do the same.

So, when it comes to increasing revenue and improving your bottom line, you’ll be getting advice from people who’ve been there and delivered.

We’ll give you the tools, tech and support to run and grow your business – so you can focus on what matters most: your customers and your sales.

How you’ll benefit

- ✓ Quality bonus based on your annual objectives
- ✓ Commission for every Upkeep maintenance contract sold
- ✓ Commission for salary sacrifice sign-ups



Compliance? Sorted.

Enjoy peace of mind knowing your compliance needs are in safe hands – so you can stay focused on growing your business.

At Jurni, we understand how complex compliance can be. That's why, as an Appointed Representative, you'll be supported by a robust framework built by industry experts. It's designed to help you meet strict regulatory standards and uphold your commitment to fair customer outcomes.

How you benefit

Expert guidance

With access to industry specific guidance and support you can navigate regulatory requirements and stay compliant with ease.

Streamlined operation

The practical tools you need to ensure your processes and practices fully adhere to FCA regulations. Covering customer engagement, data protection, financial promotions, and more.

Comprehensive training

Stay compliant effortlessly with training and support designed to keep your team up to date with the latest regulatory changes and best practice.

Audits and reviews

Benefit from regular audits and reviews to ensure ongoing compliance. Our thorough auditing process helps identify potential issues promptly, so we can swiftly implement corrective measures.

Supportive partnership

From start to finish, we will work with you to ensure your compliance journey supports your goals and ambitions.



Get started

Because every business is different, it's best to tell us about your business and goals first, so we can speak openly about the best fit for you and your team.

Get in touch

📞 03330 918 563

✉️ newpartner@jurnileasing.co.uk

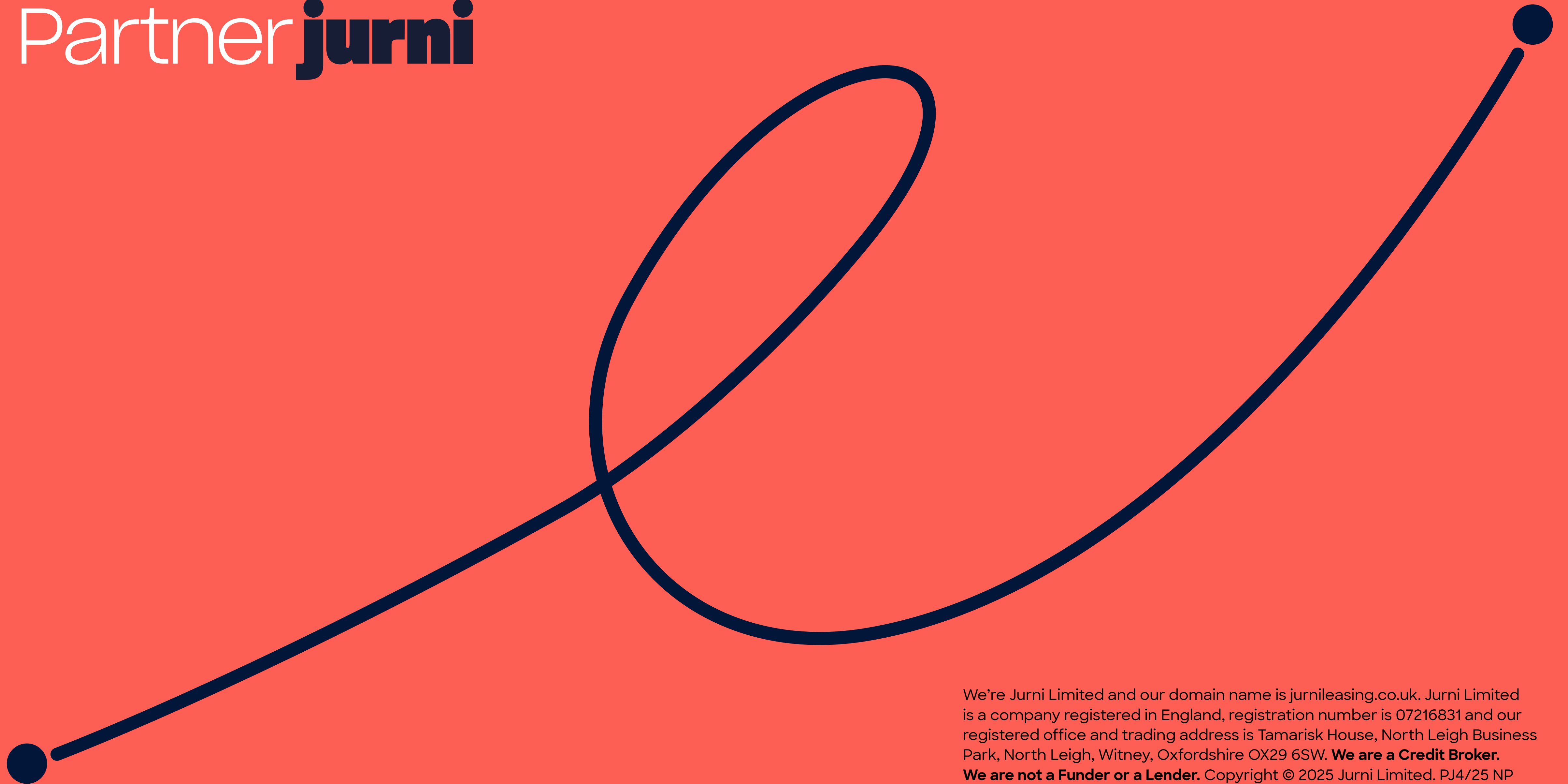
🌐 partnerjurni.co.uk

[Send enquiry](#)

Follow @jurnileasing



Partnerjurni



We're Jurni Limited and our domain name is jurnileasing.co.uk. Jurni Limited is a company registered in England, registration number is 07216831 and our registered office and trading address is Tamarisk House, North Leigh Business Park, North Leigh, Witney, Oxfordshire OX29 6SW. **We are a Credit Broker.** **We are not a Funder or a Lender.** Copyright © 2025 Jurni Limited. PJ4/25 NP